SEED SUCCESS STORIES

As a SEED Fund investor you will help replicate successes like these and leverage your philanthropy across many organizations and communities:

Realize Bradenton

First, SEED activated 11 previously passive board members to get involved cultivating relationships. Realizing ability to build partnerships, raise funds and elevate the organization’s profile, this already stellar nonprofit organization became energized to use SEED “tech and touch” to expand a shared vision among Board, staff, residents, business owners, artists and City officials; develop millennial leaders, and make Bradenton an even more vibrant, fun and economically sound community where people want to contribute, live, work, and visit.

Trinity Boston Foundation

Three successful programs were challenged to translate extensive data into credible reports of their life-changing results. SEED helped them significantly streamline data collection, capture Social Emotional Learning and participant feedback, and reduce the lift required of staff and volunteers to collect and utilize data. Through intensive leadership development, school-based trauma-informed care, and an innovative training program that connects youth with mentors to train for and complete a five-mile or half-marathon race, TBF is truly changing the odds for Boston youth.
Artists Striving to End Poverty

Artists Striving to End Poverty (ASTEP) connects performing artists with children growing up in poverty to awaken the intense joy of creative expression. ASTEP has programs in South Africa, India, Florida, and New York City. To implement a strategic plan over two years SEED coached the talented ASTEP leaders to become a more interconnected team. SEED encouraged them to draw on the resources of more contributors—including an expanded Board of Directors.

ASTEP also needed a way to quantify its truly life-changing results. SEED provided customized software and coaching for staff, teachers, students and volunteers to assess programs. Integrating this wide range of perspectives, ASTEP’s big dreams blossomed. SEED significantly raised the organization’s capacity to attract resources for growth. Since working with ASTEP their operating budget has grown from $195,930 to $968,784, and the number of youth served has increased from 550 to 2,535. ASTEP is a heartwarming, invigorating reminder that the arts are a valued part of our world and belong in the hands of every child.

American Rivers

SEED was approached by the California office for help to put a 75-page strategic plan on its feet. SEED guided them to implement their strategic plan, strengthen accountability, build a deeper bench of leaders, and meet their goals. The CA budget director then took the lead to spread SEED to the Finance, Administration & Executive team of the national office. American Rivers is effectively protecting our national resources—one of the most critical issues facing humankind.

SEED makes it easy for organizations to integrate evaluation into their daily work, streamline their data collection, and produce powerful, credible reports of their life-changing impacts.